



The poster features a blue and yellow helmet in the top left, a purple helmet in the top right, and a black and green helmet in the bottom left. The background is a stylized road with a grid pattern. At the top, there are logos for the Municipality of Othón P. Blanco and SIPINNA. The main text is in Spanish, promoting helmet use with the hashtag #PonlesCasco.

Si les amas...  
**#PonlesCasco**

**¿SABÍAS QUE**  
el uso del casco es  
**obligatorio** para todos los  
ocupantes de motos,  
bicicletas y cuatriciclos?

 **SIPINNA**  
SISTEMA MUNICIPAL DE PROTECCIÓN  
INTEGRAL DE NIÑAS, NIÑOS  
Y ADOLESCENTES  
OTHÓN P. BLANCO